

# **'The 2 Day Getaway' Contest Official Rules and Regulations**

## **Official Contest Rules**

These are the official rules and regulations **governing 'The 2 Day Getaway'** contest!

1. **'The 2 Day Getaway'** Contest (the "Contest"), sponsored by Destination Cape Breton Association commences at **12:01am AST on October 1, 2024, and concludes at 11:59 pm AST on October 31, 2024** (the "Contest Entry Period").
2. How to Enter:
  - a. No purchase necessary.
  - b. Post a Fall themed photo of Cape Breton Island on your **public** social media account. The hashtag **#FallForCapeBreton** must be present in each post to be entered into the contest, our accounts must be tagged in your post. This contest is limited to Facebook and Instagram in regards to social media platforms. All entries ("Entries" or an "Entry") become the property of the Sponsor and will not be acknowledged or returned.
3. The Contest is open to all residents (excluding areas where prohibited by law) who are 21 years of age or older at the time of entry except the Contest is not open to employees of Destination Cape Breton Association or its affiliates, subsidiaries, advertising or promotional agencies, or immediate family members of such employees (defined as parents, siblings, children, and spouses, regardless of where they live), or anyone who is domiciled with such employees. The Contest is subject to all applicable federal, provincial, and local laws and regulations and is void where prohibited.
4. Entrants who have entered through fraudulent means or who have provided false or misleading information will be disqualified.
5. There is one prize package available to be won: **'The 2 Day Getaway' Prize Package**. **'The 2 Day Getaway' Prize Package** is based on availability at the time of booking and must be utilized before the end of the **2025 tourism season (October 31, 2025)**.
6. **'The 2 Day Getaway' Prize Package includes:**
  - Accommodations for two people, for two nights at The Bras d'Or Lakes Inn
  - Prepaid Visa of \$250 for dining
  - Prepaid Visa of \$250 for gas
  - All taxes and accommodation levy fees (gratuities not included).  
Any additional costs and/or fees incurred by the winner and/or the

accompanying traveler are the sole responsibility of the winner and/or accompanying traveler. Meals, beverages and incidentals are not included in the prize package other than what is listed above. Also, the selected winner or accompanying traveler must have a valid driver's license. Insurance for the vehicle is the responsibility of the winner along with any over the counter (OTC) products (i.e., GPS); therefore, a valid credit card is required. The selected winner is also responsible for refilling (gas) the vehicle before returning it.

The Sponsor makes no warranty, representation or guarantee, express or implied, in fact or in law, relative to the use of '**The 2 Day Getaway**' Prize Package and any travel related thereto.

7. '**The 2 Day Getaway**' Prize Package is subject to the conditions, restrictions, expiry dates, requirements and regulations noted on the prize certificates and are applicable at the time of delivery and use. '**The 2 Day Getaway**' Prize Package is not transferable or sub-dividable and will be awarded to one confirmed winner only. '**The 2 Day Getaway**' Prize Package is not convertible to cash, will not be substituted, and must be accepted as awarded. **Unused portions of the prize package is forfeited as of October 31, 2025.**

8. **Five (5) finalists** of the contest will be selected by a panel of DCBA staff from all eligible entries received during the Contest Period. Once selected, these finalists will be entered into the voting portion of the contest on [cbisland.com](http://cbisland.com). The voting portion of the contest will run from **November 1, 2023 to November 7, 2024**. The winner with the total amount of votes will be determined on **November 8<sup>th</sup>**.

*The winner will be notified immediately and then announced once they accept the prize by signing the Contest Winner Form. The odds of winning 'The 2 Day Getaway' Prize Package depends on the total number of eligible entries received for the Contest during the Contest Period.*

9. The Sponsor will attempt to contact the winner of '**The 2 Day Getaway**' Prize Package via social media private message for approximately two (2) week following the selection process, between 9:00 am Atlantic and 8:00 pm Atlantic. If the Sponsor is unable to make contact with the selected winner after five (5) attempts, the selected winner will be disqualified from the Contest, rendering the selection null and void, and another winner will be chosen from the remaining eligible entries received during the Contest Period. The Sponsor will then attempt to contact the newly selected winner as described above. This procedure will be repeated until contact has been made with a selected winner within the designated time.

10. In order to win **'The 2 Day Getaway'** Prize Package, the selected winners must meet all of the following conditions:

1. (a) The winner must provide proof of identification;
2. (b) The winner will be required to sign and return the Contest Winner Form sent to the winner via email that declares they have read the Contest Rules & Regulations and are accepting the prize and all the terms that go with doing so. The signed Form must be returned to the Sponsor at the Destination Cape Breton Association office via email within **7 days** from the date the Form is sent to the winner via email; and
3. (c) The winner must otherwise comply with these Official Contest Rules.

In the event the selected winner fails to satisfy any of the above conditions or cannot accept **'The 2 Day Getaway'** Prize Package for any reason whatsoever, then the prize package will be forfeited and will not be awarded to any further entrants.

11. By accepting **'The 2 Day Getaway'** Prize Package, the winners agrees that the Sponsor and its designates may use his/her name, village/town/city of residence, and/or photograph to announce the winner of the Contest and for advertising and publicity purposes without compensation.

12. **By participating in the Contest, all entrants:**

- (a) Declare that they have read, understood, and complied with these Official Contest Rules;
- (b) Agree to abide by all decisions of Destination Cape Breton Association regarding any aspect of the Contest, whose decisions shall be final and binding; and
- (c) Agree to release, discharge, and hold harmless Destination Cape Breton Association and its respective subsidiaries, affiliates, officers, directors, and employees, including their promotional agencies, from any and all liability, claims, or damages arising out of their participation in the Contest and the acceptance or use, misuse, or possession of any prize awarded under the Contest online.

13. By participating in the Contest, entrants consent to the Sponsor's collection, use and disclosure of the entrant's personal information provided on the Entry for the administration of the Contest. The entrants also consent to the Sponsor's collection, use and disclosure of the entrant's personal information provided on the Entry in aggregated form, in order to create reports regarding entrant demographics, which reports the Sponsor may, in its sole discretion, use and disclose to others for the purpose of governance and accountability. The Sponsor will not otherwise sell or disclose entrants' personal information.

14. The Sponsor and each of its respective affiliated and associated persons and entities, are not responsible or liable, jointly or severally, for any of the following: erroneous, damaged, destroyed, lost, late, incomplete, illegible, incorrectly addressed or misdirected Entries, regardless of the cause; failure for any reason whatsoever of selected entrants to receive notification of prize package; or malfunctions or errors that may occur, regardless of the cause.

15. This Contest is governed exclusively by the laws of the Province of Nova Scotia, Canada, and all disputes arising therefrom are subject to the sole jurisdiction of the Courts of Nova Scotia without regard to any conflicts of law.

**Online DISCLAIMER:**

The Sponsor and its agents are not responsible for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, access providers, computer equipment, software, failure of any e-mail or Entry to be received on account of technical problems or traffic congestion on the Internet or at any website, or any combination thereof, including any injury or damage to an entrant's or any other person's computer, related to or resulting from playing or downloading any materials in this promotion. The Sponsor reserve the right, in its sole discretion, to cancel or suspend the e-mail portion of the Contest should a virus, bug, or other cause beyond the reasonable control of the Sponsor or its agents, corrupt the security or proper administration of the Contest. Any attempt to deliberately damage any website or to undermine the legitimate operation of this promotion is a violation of criminal and civil laws, and should such an attempt be made, the Sponsor reserve the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution.