Cabot Trail Food Truck Rally Contest

Official Rules and Regulations

These are the official rules and regulations governing 'Cabot Trail Food Truck Rally' Contest.

- 1. 'Cabot Trail Food Truck Rally' Contest (the "Contest"), sponsored by Destination Cape Breton commences at 12:00 am AST on October 26, 2024, and concludes at 4:00 pm AST on November 1, 2024, (the "Contest Entry Period").
- 2. How to Enter:
- a. Download the 'Cabot Trail Food Truck Rally App.'
- b. For every featured Cabot Truck Food Truck Rally dish purchased at our participating vendors, you will be offered the chance to scan a QR CODE. Use 'SCAN A CODE' to scan the QR CODE when presented.
- c. When scanned, a new stamp will appear in a list in 'MY PASSPORT'. Every qualifying dish purchased is eligible for a DIGITAL STAMP. Three (3) DIGITAL STAMPS give you your first automatic entry into the 'Cabot Trail Food Truck Rally' Contest. Every stamp after the first three will qualify you for an additional entry.

Please note, no purchase is necessary to officially enter the 'Cabot Trail Food Truck Rally' Contest. If you visit a participating vendor during the Contest Entry Period, you are able to scan a QR CODE. Use 'SCAN A CODE' to scan the QR CODE when presented. When scanned, a new stamp will appear in a list in 'MY PASSPORT'. Every visit to a participating vendor is eligible for a DIGITAL STAMP. Three (3) DIGITAL STAMPS give you your first automatic entry into the 'Cabot Trail Food Truck Rally' Contest. Every stamp after the first three will qualify you for an additional entry. If you are unable to download the app, paper ballot will be available at each participating vendor. All entries ("Entries" or an "Entry") become the property of the Sponsor and will not be acknowledged or returned.

- 3. The Contest is open to all residents (excluding areas where prohibited by law) who are 21 years of age or older at the time of entry except the Contest is not open to employees of Destination Cape Breton or its affiliates, subsidiaries, advertising or promotional agencies, or immediate family members of such employees (defined as parents, siblings, children, and spouses, regardless of where they live), or anyone who is domiciled with such employees. The Contest is subject to all applicable federal, provincial, and local laws and regulations and is void where prohibited.
- 4. Entrants who have entered through fraudulent means or who have provided false or misleading information will be disqualified.
- 5. There is one prize package available to be won: 'Cabot Trail Food Truck Rally' Prize Package. 'Cabot Trail Food Truck Rally" Prize Package is based on availability at the time of booking and can be used during the 2024 Tourism Season. It must be utilized before the end of the 2025 Tourism Season.

- 6. 'Cabot Trail Food Truck Rally' Prize Package includes:
- One Two night accommodation at The Bras d'Or Lakes Inn
- Visa prepaid gift card of \$250 for food
- Visa prepaid gift card of \$250 for gas.
- All taxes and accommodation levy fees (gratuities not included).

Any additional costs and/or fees incurred by the winner and/or the accompanying traveler are the sole responsibility of the winner and/or accompanying traveler.

The Sponsor makes no warranty, representation, or guarantee, express or implied, in fact or in law, relative to the use of 'Cabot Trail Food Truck Rally' Prize Package and any travel related thereto.

- 7. 'Cabot Trail Food Truck Rally' Prize Package is subject to the conditions, restrictions, expiry dates, requirements and regulations noted on the prize certificates and are applicable at the time of delivery and use. 'Cabot Trail Food Truck Rally' Prize Package is not transferable or sub-dividable and will be awarded to one confirmed winner only. 'Cabot Trail Food Truck Rally' Prize Package is not convertible to cash, will not be substituted, and must be accepted as awarded. Unused portions of the prize package are forfeited at the end of the 2025 Tourism Season.
- 8. A random, electronic draw will be made by a Destination Cape Breton employee in Sydney, Nova Scotia, on Friday, November 3, 2024, at 4:00 pm AST from all eligible entries received during the Contest Period. The odds of winning the 'Prize' depends on the total number of eligible entries received for the Contest during the Contest Period.
- 9. The Sponsor will attempt to contact the winner of the 'Cabot Trail Food Truck Rally' Prize Package via phone for approximately two (2) weeks following the selection process, between 9:00 am Atlantic and 8:00 pm Atlantic. If the Sponsor is unable to make contact with the selected winner after five (5) attempts, the selected winner will be disqualified from the Contest, rendering the selection null and void, and another winner will be chosen from the remaining eligible entries received during the Contest Period. The Sponsor will then attempt to contact the newly selected winner as described above. This procedure will be repeated until contact has been made with a selected winner within the designated time.
- 10. To win 'Cabot Trail Food Truck Rally' Prize Package, the selected winners must meet all of the following conditions:
- 1. (a) The winner must provide proof of identification;
- 2. (b) The winner will be required to sign and return the Contest Winner Form sent to the winner via email that declares they have read the Contest Rules & Regulations and are accepting the prize and all the terms that go with doing so. The signed Form must be returned to the Sponsor at the Destination Cape Breton office via email within 7 days from the date the Form is sent to the winner via email; and
- 3. (c) The winner must otherwise comply with these Official Contest Rules. In the event the selected winner fails to satisfy any of the above conditions or cannot accept the 'Cabot Trail Food Truck Rally' Prize Package for any reason whatsoever, then the prize package will be forfeited and will not be awarded to any further entrants.
- 11. By accepting the 'Cabot Trail Food Truck Rally' Prize Package, the winner agrees that the Sponsor and its designates may use his/her name, village/town/city of residence, and/or photograph to announce the winner of the Contest and for advertising and publicity purposes

without compensation.

- 12. By participating in the Contest, all entrants:
- 1. (a) Declare that they have read, understood, and complied with these Official Contest Rules:
- 2. (b) Agree to abide by all decisions of Destination Cape Breton regarding any aspect of the Contest, whose decisions shall be final and binding; and
- 3. (c) Agree to release, discharge, and hold harmless Destination Cape Breton and its respective subsidiaries, affiliates, officers, directors, and employees, including their promotional agencies, from any and all liability, claims, or damages arising out of their participation in the Contest and the acceptance or use, misuse, or possession of any prize awarded under the Contest online.
- 13. By participating in the Contest, entrants' consent to the Sponsor's collection, use and disclosure of the entrant's personal information provided on the entry for the administration of the Contest. The entrants also consent to the Sponsor's collection, use and disclosure of the entrant's personal information provided on the entry in aggregated form, in order to create reports regarding entrant demographics, which reports the Sponsor may, in its sole discretion, use and disclose to others for the purpose of governance and accountability. The Sponsor will not otherwise sell or disclose entrants' personal information.
- 14. The Sponsor and each of its respective affiliated and associated persons and entities, are not responsible or liable, jointly or severally, for any of the following: erroneous, damaged, destroyed, lost, late, incomplete, illegible, incorrectly addressed, or misdirected entries, regardless of the cause; failure for any reason whatsoever of selected entrants to receive notification of prize package; or malfunctions or errors that may occur, regardless of the cause. 15. This Contest is governed exclusively by the laws of the Province of Nova Scotia, Canada, and all disputes arising therefrom are subject to the sole jurisdiction of the Courts of Nova Scotia without regard to any conflicts of law.